

2025 Event Sponsorships

Focusing on Collaboration and New Relationships

In 2025, Housing Alexandria is looking to collaborate more with small businesses and local entrepreneurs. We believe that together, we can best exemplify what it means to serve the City of Alexandria.

Housing Alexandria is a non-profit community developer committed to creating and preserving quality affordable housing and community-focused spaces to empower our residents and benefit Alexandria's neighborhoods. Every year, we rely on sponsorships to revamp and reenergize programming that goes to support our residents and vulnerable communities in Alexandria. This impact has tangible effects:



Impact by the numbers:

200

families supported through our Rent Ready program.

667

residents participated in stability-growing programming.

\$7,872,000

how much money all Housing Alexandria households combined saved on rent in 2023.

Event Sponsorships Packages

Housing Alexandria loves to work with our sponsors to set up a package that meets their needs. In addition, we love to explore opportunities with our sponsors such as co-marketing campaigns, volunteerism days, and more. Do you have an idea that isn't below? Don't hesitate to let us know!

Community Sponsor - \$2,500

Logo placement as a sponsor for Spring2Action or Fall Festival signage
Logo placement as a sponsor in all communications for Spring2Action or Fall Festival
Five tickets to Housing Alexandria's Spring2Action Happy Hour or three tickets to Housing Alexandria's Fall Festival

Event Sponsor - \$1,000

Name placement as a sponsor for Spring2Action or Fall Festival signage
Name placement as a sponsor in all communications for Spring2Action or Fall Festival
Three tickets to Housing Alexandria's Spring2Action Happy Hour or two tickets to Housing Alexandria's Fall Festival

Program Sponsor - \$500

Listed as a sponsor for one Housing Alexandria Resident Services event, such as Back2School, Thanksgiving Distribution, Garden Events, or Toys for Tots
Logo placement on social media posts about selected event

Important Deadlines

To sponsor for Spring2Action, you must confirm sponsorship by February 1st, 2025
To sponsor for the Fall Festival, you must confirm sponsorship by August 15th, 2025
For all other deadlines, please reach to Nina Alomar at housingalexandria.org

The grand prize winner of Housing Alexandria's Fall Festival Poetry Contest who won a \$1,000 Back to School Scholarship.



Programs You Can Sponsor



Back2School Program

At the end of every summer, Housing Alexandria provides backpacks filled with school supplies to our student residents. We supply elementary, middle, and high school backpacks filled with everything the students need, as informed by APS. The aim is for all of our student residents to be prepared to learn, with high quality, new school supplies to start the year off right.

Garden Events

Housing Alexandria hosts garden parties at all three of our community gardens. At these events, our residents are taught how to harvest and keep their produce so that it lasts, provided with community-made recipe books that use garden produce, and gather with their neighbors to enjoy the success of their garden.



Toys for Tots

In partnership with the US Marines Toys for Tots Program, Housing Alexandria provides toys to our residents for the holidays. We want to ensure that our residents can celebrate and provide gifts to their children without accruing large additional costs. We aim to provide a toy to any resident hoping to make the holidays special for a child in their life.



Interested in increasing your impact by volunteering? Want to learn more about Housing Alexandria by taking a tour of our gardens and properties? Or just want to get to know our team better?

Reach out to Nina Alomar at nalomar@housingalexandria.org and Elisa Mondragon at emondragon@housingalexandria.org to learn about how to get more involved!

We look forward to partnering with you in 2025!



Housing Alexandria
FOUNDATION FOR STRONGER COMMUNITY